## CRITERIA | WEIGHTS
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1. The firm's plan to provide the University with the Goods and Service as described in the Scope of Goods and Services section along with the quality of the proposal; specifically, responsiveness to requirements and adequacy of information provided. | 20% 
2. The firm’s experience in providing Goods and Services similar to those described in this RFP, to include the firm’s references from clients; | 20% 
3. The firm’s financial proposal including, but not limited to: discounts, service charges, other charges or alternate financial models, and the contractual terms which would govern the relationship between the University and the Selected Firm; | 50% 
4. The firm’s Small, Woman-owned and Minority-owned ("SWaM") business status and/or the firm’s plan for utilization of SWaM businesses; | 10% 
TOTAL |