## CRITERIA | WEIGHTS
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1. The firm's plan to assist the University to meet its goals for cable television bulk services as discussed in Section II, Background Discussion and Goals of the University, and Section III, Scope of Services; | 20%
2. The firm's relevant experience, qualifications and success in providing goods and services outlined in this RFP; | 5%
3. The firm's references from institutions of higher education, teaching hospitals, and clients which are comparable to the University; | 5%
4. The firm's financial proposal including but not limited to discounts, service charges and other charges; | 40%
5. The quality of the proposal, specifically, responsiveness to requirements and adequacy of information provided; | 10%
6. The contractual terms which would govern the relationship between the University and the Selected Firm; and | 10%
7. Any other factors relevant to the firm's capacity and willingness to satisfy the University | 10%

**TOTAL** | **100**