Darden’s Office of Communications & Marketing works closely with Darden Media and the marketing staff of each program to develop and execute creative, cost-effective, customer-facing communication and marketing strategies that achieve recognition and momentum for the Darden brand around the world. The team includes four professionals with wide-ranging, cross-media experience in both the public and private sectors. For more information, visit C&M’s Web page: http://www.darden.virginia.edu/html/standard.aspx?menu_id=182&id=4524

Darden Media houses one of the largest studios in Charlottesville, with three broadcast quality cameras, a lighting grid and network access for streaming events. They regularly produce videos, podcasts and multimedia projects, including case studies.

Employment Report: http://viewer.zmags.com/publication/cc58e33c

The Darden Report alumni magazine: http://viewer.zmags.com/publication/3d672863

MBA for Executives program brochure: http://viewer.zmags.com/publication/2f738aec

Life in Charlottesville: http://viewer.zmags.com/publication/a10aa7ae


EE Newsletter: www.darden.virginia.edu/exed (News & Insights)


Videos on YouTube: www.youtube.com/DardenMBA

Darden on Facebook: www.facebook.com/DardenMBA

Darden on Twitter: www.twitter.com/DardenMBA